

## OPERA COLUMBUS 40<sup>TH</sup> SEASON

# *Sponsorship Opportunities*

A 40th Season sponsorship is a great way for individuals and companies to invest in the future of Opera Columbus and the arts while enjoying unprecedented access to artists, creative leaders, and entertainment opportunities throughout this landmark season.



### TRANSFORMATIONAL

The arts, our community, and your opera company are at a crossroads between past and future, between recognized and celebrated, between good and great. Your investment in Opera Columbus will support our transformation into a company that improves our community through education and outreach, entertains audiences at every stage of the opera journey, and contributes to the opera landscape by investing in artists.

### ESSENTIAL

The arts are an essential part of our world including the Creative Economy in Columbus. Opera Columbus is part of a \$400+ million arts and culture industry in central Ohio boasting nearly 15,000 employees. The arts are what make Columbus a vibrant and engaging place to visit and call home, help us attract tourists, new residents, and businesses to visit and do business in central Ohio.



### AN INVESTMENT

Opera Columbus invests in PEOPLE, including artists and professionals at every stage of their journey from the classroom to the boardroom. Our company is dedicated to ensuring the opera industry is representative of our communities through educational programs, residencies, and deliberately inclusive casting and recruiting backstage, on stage, in the office, and in all leadership positions.

To become a 40th Anniversary Season sponsor, please contact  
Jessica Morris at [jmorris@capa.com](mailto:jmorris@capa.com) for more details.

# 40<sup>TH</sup> SEASON

## *Sponsorship Packages*

Your support is an essential part of our success and ability to create and implement thoughtful, engaging, and accessible opera in our community from the stage of the Southern Theatre to classrooms and in libraries. Be a part of the future of Opera Columbus while celebrating our history all season.

	VISIONARY CIRCLE	OVATION SOCIETY	SPOTLIGHT SOCIETY	BRAVO SOCIETY
Benefits	\$40,000	\$24,000	\$14,000	\$4,000
Sponsor recognition of the 40th Anniversary Season	Lead	●	●	●
Underwriter recognition	of the General Director + CEO	of the composer for one production <i>(Fellow Travelers, The Puppy Episode, or Vanqui)</i>	of costumes for one production	of one performer
Logo visibility in print, digital, social media, event day materials, and special anniversary merchandise	●	●	●	●
Reception with creative team of production(s)	4 guests, each major production	2 guests, 1 production	2 guests, 1 production	2 guests, 1 production
Location subscriptions for the season	4 prime	2 prime	2 main floor	2 main floor
Patreon access for the season	4 guests	2 guests	2 guests	2 guests
Invitation to cast parties	4 guests	2 guests	2 guests	2 guests
VIP access for all Party Series events	8 tickets			
Personalized opera greeting video	●	●		
Invitation to attend <i>The Puppy Episode</i> workshop at Oberlin (February 2022)*	4 guests	2 guests	2 guests	
Invitation to preview of <i>La traviata</i> in Minneapolis, MN (May 10-15, 2022)*	2 guests	2 guests		
Invitation to attend opening night of Houston Grand Opera's <i>Romeo + Juliet</i> with Julia in Houston, TX on April 29, 2022*	2 guests			

\*All travel/hotel/meal expenses are responsibility of the sponsor.



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